

# ZERO WASTE FASHION

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## Current Situation In Japan

Disposal amount of clothes

= About 1 million tons per year  
(3million garments)

**11 %** : Recycle rate of clothing

**13 %** : Re-use rate of clothing

## Environmental issues

1. CO2 emission
2. Use of chemical substances
3. Mass usage of water
4. Problem of microplastic
5. Disposal of clothes



## Making environmental Clothes



Cotton



BCI



Cellulosic Fiber



Merino Wool



Down Feather



Fur

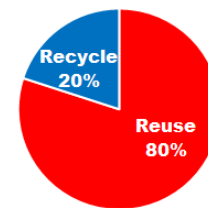


## "All-Product Recycling Initiative"

By August 2018, about 775 million garments were collected

→303 million garments were donated

Collected Garments



## Conclusion

1. Clothing companies should consider how they can make eco-friendly clothes. Also they shouldn't make many low-price clothes.
2. Customers better try wearing clothes before they buy. In addition, they should re-use and recycle their clothes.

**DON'T THROW AWAY YOUR CLOTHES!!**